

# IGC JOURNAL

Incheon Global Campus Journal  
2020 Summer Vol.24

ENGLISH

**INSPIRED** IGC, a safe and trustworthy choice

**COLUMN** KIM Yongnae, Deputy Minister, Ministry of Trade, Industry and Energy

**HEADLINE ISSUE** IGC, the best choice for overseas studies in the COVID-19 era

**NEWS BRIEFING** IFEZ Happy Study Room Season 3 | Signed MOU with The Korea Times | Briefing on revision to the Industry-Academia Cooperation Act | Meet with the presidents of student councils | Discussed countermeasures against COVID-19 | Hosted Online Career Workshop

**TREND FOCUS** Gregory C HILL, CAO, The University of Utah Asia Campus | KWON Soyoung, Director, Center for Security Policy Studies, George Mason University

**UNIV. NEWS** The State University of New York Korea / George Mason University Korea / Ghent University Global Campus / The University of Utah Asia Campus

**CAMPUS EXPLORE** Qatar Education City

**CAMPUS ISSUE** Participated in measures against COVID-19 in Incheon Metropolitan City | Opened Songdo Global Lifelong Learning Center | IGC Photo Contest

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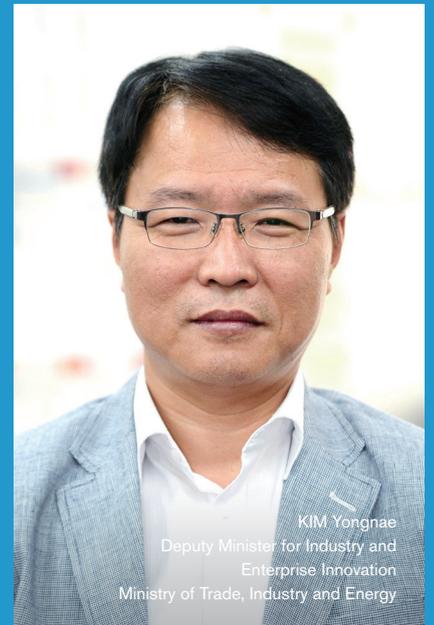
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Stony Brook University · FIT

**George Mason University**  
Korea



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Deputy Minister for Industry and  
Enterprise Innovation  
Ministry of Trade, Industry and Energy

**Ghent University**  
Global Campus

**The University of Utah**  
Asia Campus



OH Youngjin  
CEO & Publisher,  
The Korea Times



KWON Soyoung  
Director, Security Policy Studies-Korea of Schar  
School of Policy and Government  
George Mason University

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COLUMN

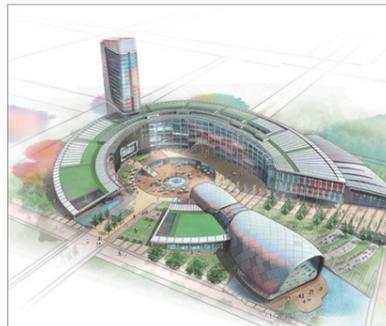
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A safe and trustworthy choice

# IGC

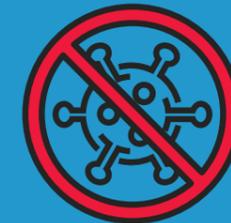
The entire world faced a crisis due to the COVID-19 outbreak, and the safety and security of each country have been put to test. South Korea has been praised by all countries around the world, outpacing all advanced countries, as it has effectively controlled the spread of COVID-19 with a rational and preemptive medical system. Even in this chaotic situation, people do not have to worry about losing their parcels left in front of their doors, and foreigners can also receive treatment for COVID-19 infection. Knowing this, which global education hub would be the best choice in this era? IGC in South Korea is the answer.



Effective contact tracing, Emergency text messages



Thermal imaging cameras installed in large buildings



600 test centers



10 minutes for testing with results confirmed within a few hours



50 drive-through screening centers

Excellent K-Quarantine



Walk-through screening centers

### High Praise from The New York Times

"How South Korea Flattened the Curve" Claimed that US should learn K-Quarantine.

### South Korea designated as "Medical Evacuation Destinationn" by World Bank

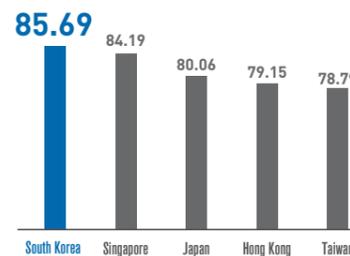
Promised to station health specialists in South Korea and conduct case studies on responses to COVID-19.

### International standardization of K-Quarantine model

International standardization to be promoted in 18 fields by systematizing 3T (Test-Trace-Treat) as the K-Quarantine model

(Cited the Korean government's response and comments published in The New York Times, and the Ministry of Health and Welfare's statistics)

## Incheon Metropolitan City in South Korea: the Safest City in the World



Safety Index by Location (Numbeo, 2016)



1<sup>st</sup> (Numbeo, 2016)

"Incheon Metropolitan City" selected as the safest city among 342 cities in 118 countries in the world

- Safety Index: 90.89
- Crime Index: 9.11

## Hoping IGC will grow into a cradle for digital transformation-leading talents



**Kim Yongnae**  
Deputy Minister for Industry and Enterprise Innovation  
Ministry of Trade, Industry and Energy

With the expansion of digitalization, we have witnessed the advent of new products and services while innovative changes are taking place in the overall value chain, encompassing R&D, procurement, production, distribution and consumption. Companies enhance their productivity and added value through digitalization and create new business opportunities. Untact and online initiatives that we have experienced with the COVID-19 pandemic are expected to further accelerate digital transformation. This implies that digital transformation has to be an important prerequisite in new economic growth strategies going forward.

As part of its initiative to foster South Korea becoming a logistics and business-centered country in North East Asia, the South Korean government designated Incheon Metropolitan City, Busan and Gwangyang as Special Economic Zones in 2002. Since then, it has continuously expanded the designation of special zones into nine as of July 2020. The Incheon Free Economic Zone (IFEZ), the first to be designated, is comprised of three regions; Songdo, Yeongjong and Cheongna over a total area of 122.44 km<sup>2</sup>. Located here are 3,039 domestic and foreign companies including Boeing, GE and Samsung Biologics, as well as 15 international organizations such as Green Climate Fund (GCF).

In order to foster the development of global experts within the IFEZ, the South Korean government invested KRW 500 billion with Incheon Metropolitan City and the private sector to complete the Incheon Global Campus (IGC) in 2012, followed by successfully attracting renowned universities from overseas.

As the nation's first and the best joint campus comprised of prestigious foreign universities, IGC started with the opening of the State University of New York (SUNY) Korea Stony Brook University in March 2012. It currently operates five universities, including George Mason University Korea, Ghent University Global Campus, The University of Utah Asia Campus, and The SUNY Korea Fashion Institute of Technology (FIT) with approximately 3,200 students in the campus.

The IGC is exhibiting its true value in global Science, Technology, Engineering, Arts and Mathematics (STEAM) education with its graduates finding employment in digital platform companies such as Apple and Facebook, and going on to such graduate schools as Imperial College London and the Swiss Federal Institute of Technology Zurich addition, the Stanford Center, which conducts research into intelligent infrastructure and eco-friendly energy-based smart cities will be opened in October 2020, and this is expected to create a synergy effect in connection with the universities within the campus. Currently, IGC is driving forward various types of

industry-academia-research cooperation such as running diverse internship programs with companies in the IFEZ.

The central government revised the "Industrial Education Enhancement and Industry-Academia-Research Cooperation Promotion Act" in March this year, allowing foreign universities in South Korea to become principals in industry-academia cooperation efforts. In addition, support for preparation, initial operation (within seven years), and joint education facility operation expenses are provided to foreign universities entering the FEZs in proportion to the amount raised by the local government.

Previously, global talent referred to people who could communicate in a foreign language, based on open thinking, and have a specialized field. What's required in the upcoming digital transformation era is the ability to resolve problems innovatively by utilizing digital technology and data. In the IGC, students from around the world are forming human networks at home and abroad by carrying out association clubs and other joint programs.

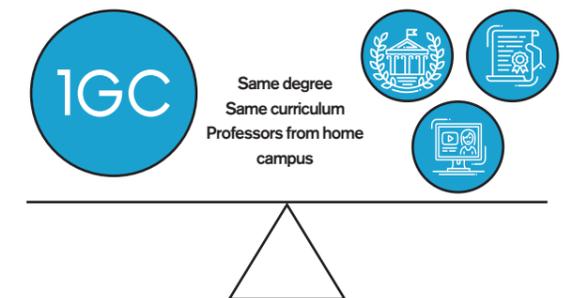
Here, IGC is building a global STEAM education system that allows students to take classes within a year on the home campuses located in foreign countries, and receive the identical degree to the one on the home campus. In addition, in response to the trend of digital transformation and industrial demand, each university in IGC is either operating or preparing to open relevant departments such as Computer Science, Computer Game Design, Electrical Computer Engineering, Data Analysis, and System Engineering.

The Ministry of Trade, Industry and Energy, which has been with the IGC since its inception, will support the IGC so that it could become an incubator for creative STEAM talents who will lead digital transformation, and will continue to provide necessary assistance going forward.

## IGC, the Best Choice for Overseas Studies in the COVID-19 Era

South Korea's deficit in overseas studies reached approximately USD 3.45 billion (KRW 4.1 trillion) in 2018. This is because of the preference for studying in prestigious foreign universities where a competitive educational environment is guaranteed. Given the current COVID-19 pandemic situation, however, it should be doubtful whether people will be able to readily decide on studying abroad.

COVID-19 unexpectedly broke out and informed us on which countries were equipped with a system enabling it to respond wisely during a crisis. K-Quarantine served as an opportunity to show the mature citizenship of South Korean society to the world, leading to the rise of a new, national brand. The whole world has highly praised the advent of "K-Quarantine" practices. It is noteworthy that the status of IGC, where the world's top 100 universities are located, is accordingly rising in that the IGC universities are all extended campuses of prestigious foreign universities, allowing students to receive the same education and the same degree as the home campus.



Unlike universities in other countries that announced a lockdown, IGC partially implemented on-site lectures such as classes involving labs. IGC also guaranteed students their right to learning such as opening the library and lecture buildings and even their right to living by making the dormitory, cafeteria and other amenities available. This was made possible because IGC was dedicated to taking preemptive actions for preventing the spread of COVID-19 by cooperating with the universities and related organizations from the early days of the corona outbreak. The entire campus showed the meaning of global citizenship. For example, students voluntarily adhered to the quarantine regulations, and universities constituted a COVID-19 Response Team and responded organically to the crisis. Some universities provided emergency support funds to students experiencing economic difficulties due to COVID-19. In a way, the IGC has exhibited the qualities that a truly global education hub should display in a global crisis.



**1**

**IGC Foundation participated in "IFEZ Happy Study Room Season 3"**

An MOU on "Incheon Free Economic Zone (IFEZ) Happy Study Room-Season 3" was signed on June 18, in G Tower, Songdo International City. Participants included the Commissioner of IFEZA, IGC Foundation, companies in IFEZ, and officials from ChildFund Korea. The "Happy Study Room Project" was launched in October 2017 as part of social contribution efforts with an aim to share IFEZ development performance with old downtown. Companies in IFEZ donate to replace wallpapers and lightings in the study rooms of students in ten households in the old downtown area with poor living conditions and provide computers, cabinets and other educational materials and equipment every year. This season, a total of six companies are taking part in this project. ChildFund Korea will be in overall charge of this project, which will be carried out for one year with donations from participating companies. Participating in this "Season 3," the IGC Foundation recruits and assigns university student volunteers to join a mentoring program in learning foreign languages, IT and other programs for children introduced by ChildFund Korea.



**2**

**Signed MOU with The Korea Times**

On June 25, IGC signed an MOU with The Korea Times, a representative English newspaper in South Korea, for external and Industry-academia cooperation. The signing ceremony was held in IGC with both organizations and foreign universities on the campus under stringent prevention measures against the spread of COVID-19. It aims to lay the foundation for building cooperative relationships by implementing corporate social responsibility (CSR) campaigns, hosting global forums, and providing student internship programs. Following the MOU ceremony on this day, OH Youngjin, the CEO & Publisher of The Korea Times gave a special English lecture on "Journalism in Korea" for the students of IGC. Held both online and offline due to the COVID-19 situation, it included a Q&A session with students. The CEO of IGC Foundation, PAEK Kihun, stated that "As a joint campus of prestigious foreign universities, IGC will generate synergy effects for creating global contents and sharing it with society through cooperation with The Korea Times. This will allow us to build and continue to expand cooperative relations with foreign universities in IGC in line with their characteristics and interests."



**3**

**Participated in briefing on revision to the Industry-Academia Cooperation Act**

The revision to the Industry-Academia Cooperation Act in March this year paved the way for industry-university cooperation activities between foreign universities in IGC and South Korean companies. IGC participated in a briefing on the revision to the Act, hosted by the Ministry of Education by inviting relevant experts, on June 18. It started with a joint presentation on the details of the revision by relevant authorities, and a presentation on best practices of industry-university cooperation at home and abroad, followed by a briefing on how to participate in national R&D projects, as well as a Q&A session. The IGC foresees that industry-university exchanges with domestic companies that will have been ignited by this revision will help stabilize the operation of foreign universities and serve as a stepping stone for their sustained growth.

**4**

**Meet with the presidents of student councils**

On June 3, the CEO of IGC Foundation, invited the presidents of student councils from universities in IGC to have a meaningful talk. This meeting was held to communicate with and hear any difficulties from the students while observing everyday life quarantine. The CEO expressed his gratitude for the proactive cooperation by the students in the difficult time caused by COVID-19, and shared challenges including the Foundation's operations and efforts for preventing the spread of COVID-19, the expansion of IGC Housing, and the normalization of dormitory fees. The CEO revealed that the best customers of the campus are students and that the Foundation would endeavor to guarantee the students' right to education and stability even in the midst of the COVID-19 situation. In addition, he asked for the students to get together to create a world-class global education hub.



**5**

**Discussed countermeasures against COVID-19, following government guidelines**

IGC was fully committed to the preemptive response by holding 19 emergency meetings as the COVID-19 pandemic continued with the campus community including the presidents of universities in IGC, and the delegates of tenant organizations and companies. This was followed by distributing official documents and guidelines from the Ministry of Education, the Ministry of Public Administration and Security, and the Korea Center for Disease Control and Prevention, and preparing additional measures for each institution. Announcements were made to comply with the Corona Code of Conduct, and quarantine management was also strengthened for students' main use spaces. IGC successfully completed the spring semester by establishing a quarantine cooperation system and blocking dangerous situations in advance.

**6**

**Hosted Online Career Workshop**

IGC hosted an online career workshop with "untact" protocols on May 20, quickly responding to the changing recruitment environment that came with the advent of the COVID-19 outbreak. The workshop invited a professional instructor through YouTube to give lectures on how to write an English resume, self-introduction, and interview strategies. Students were able to participate in this lecture given in English by communicating directly through comments or live chats. The CEO of IGC Foundation stated that "This Workshop was planned to proactively participate in the government's policy on social distancing and to assist students in finding employment. I hope that it would help the students further and we will continue to implement recruitment support policies in an untact way"



1

## I Wish a Great Experience for All!

### Gregory C HILL, PhD

Chief Administrative Officer

Dean of Faculty, The University of Utah Asia Campus

My aspirations for the University of Utah Asia Campus is that we build on the great foundation that we already have. I am excited to get to know everyone better, and to find out what your needs are.



THE UNIVERSITY OF UTAH  
ASIA CAMPUS

#### Please introduce yourself.

I grew up in Idaho State, USA. When I was 19, I moved to Korea for two years of missionary service. I earned a BS in Zoology and Masters of Public Administration from Idaho State University and a PhD in Political Science from Texas A&M University. I have been a faculty member at Boise State University since 2005 where I taught public policy and public administration. My wife Marisa and I have been married for 24 years. We have 4 children: Spencer (20), Audrey (16), Emmett (13), and Ava (11). We love to camp and spend time in the mountains.

#### When did your connection with the University of Utah Asia Campus first start?

My colleague Todd Kent (former CEO) invited me to be a visiting faculty member in the summer of 2018, so I spent five weeks here then. I loved the campus and the people working here, so when the position became open, I jumped at the chance to apply.

#### Do you have new plans to build better relationships with domestic and overseas cooperative organizations such as The University of Utah Salt Lake Campus, IGC and IFEZ?

I am an optimist. I feel like we can build many great relationships over the next few years. The previous leadership set the foundation, and now with some hard work and good communication, I feel like we can build strong relationships across IGC and IFEZ. I think we can build a plan for internships and other experiential learning opportunities, and find ways that UAC can be more a part of the community.

#### What unique strengths and roles do you think the Campus has and can play, and how should it prepare?

I think our strengths lie in our students and faculty. I hope to take those strengths and build on them. Our students should have research and experiential learning opportunities, and our faculty should have the chance to hone their skills and become the type of researchers and teachers they want to become. I think we can work on a plan to get the most out of our faculty and students.

#### How are you going to prepare for the post-COVID-19 era as a leader and administrative expert?

One of the things I would like to do is work closely with the faculty and staff, health

care leaders, and others in the community to create a learning environment where all feel welcome and comfortable. Education will not be the same as it was before COVID19, so we have to be adaptable, but at the same time stay close to the mission of the University.

#### Lastly, please say a word to those who care about The University of Utah Asia Campus.

I am excited to get started and work with all of you. Education is such a vital part of our lives, and the educational experience you will receive at University of Utah Asia Campus will be great! I look forward to getting to know the students, faculty, staff, and community, and building a great experience for all.



2

## Becoming the center of exchange and learning

### KWON Soyoung

Director, Schar School of Policy and Government

Center for Security Policy Studies, George Mason University



Korea

**Despite being a new research institute, George Mason University's Center for Security Policy Studies Korea has breathlessly sprinted forward over the past one year. It is already achieving notable performances by coordinating with the research center back home even before its establishment in 2018 and by carrying out numerous projects such as a symposium on international security, special lectures by experts, and field trips.**

#### It's been a year since the school's foundation. Tell us about the projects or research performance achieved so far.

The role and direction of the research center in Korea that I pursue is "Public diplomacy on policy." The aim is to bridge the gap between American and Korean experts related to policy. Every year, we assign one theme related to security, invite experts from the relevant fields and host a symposium on international security.

Then, we draft a report on the details of the symposium and distribute it to the experts in both the US and South Korea. Last year, the symposium was about climate change and environmental security and this year, we're planning to host a symposium on the theme, "US-South Korea Alliance" in September in the main camps in the US. Besides, it is continuously sharing information and insights between the US and South Korea through special lectures on security, field trips with student fellows and blogs while discussing about various security issues.

Research performance is also worthy of note. A representative case would be the Rodong News big data analysis project which was designated as a project for research on establishing a foundation for unification with Seoul National University's Unification and Peace Research Center as well as the Ministry of Foreign Affairs Public Diplomacy Bureau's research and service. The Seoul National University project involves predicting how North Korea would respond to the actions of Korea and the US and scientifically establishing a North Korean research data system. The Ministry of Foreign Affairs' research and service is a research matrix focusing on the systematization of Korean sports public diplomacy governance and was an opportunity to prove the expertise and research competence of George Mason's Center for Security Policy Studies Korea.

#### What is the meaning of the research results of the Ministry of Foreign Affairs and its impact on domestic diplomacy and security fields?

As a sports public diplomacy coordinator, I proposed establishing governance according to the role and structure of the Ministry of



SCHAR SCHOOL OF POLICY AND GOVERNMENT

Center for Security Policy Studies

at George Mason University



Foreign Affairs, to found a subcommittee of the Public Diplomacy Committee, and to diversify content in linkage with the New Southern Policy and New Northern Policy. In the final report, I presented an execution roadmap for each model of public diplomacy cases and suggested advanced sports and public diplomacy policy projects using them, thinking that it was necessary to advance the governance system that can lead the management from policy planning to performance feedback with an aim to build a sustainable development system of sports and public diplomacy. With this research findings, diplomacy is expected to be reinforced through the transition of policy awareness that South Korean sports would be able to contribute to the national good and international society as a tool for public diplomacy and international cooperation, and the expansion of the roles of sports and public diplomacy as an attractive form of capital for securing international networks and the support of citizens worldwide in the path to peace in the Korean Peninsula, while expanding governance and reinforcing the initiative by securing a wider range of channels in the international exchanges and cooperation of South Korean sports.

#### Is there a research plan related to COVID-19?

We are interested not only in military, security and diplomatic issues but also in non-conventional security and human security, encompassing the climate, refugees, women, under-development, and epidemiological issues caused by pathogens such as the recent COVID-19. Characteristic of human security is that it is not an issue that can be independently resolved by one country but demands the collaboration of many countries to find resolution. Accordingly, the roles of international organizations that connect countries are required and the roles of responsible countries, or the so-called "superpowers" are also important. Next year, we would like to plan the symposium under the theme "International security in the post COVID-19 era" by inviting experts from South Korea and the US.

#### What kind of opportunities would the research center offer to GMUJ students?

Our nickname is "Incubator." It has been named as such because it is an environment that supplies nutrition to students, nurtures, and prepares them. It would not be an understatement to say that we have pursued building a research center centered on students with the Korean branch being a research center of the students, by the students, and for the students. Our research center plays the role of selecting outstanding students from the Global Affairs Department as fellows, and helping them reinforce their competencies and form networks so that they can become experts in the fields of their interest.

# THE STATE UNIVERSITY OF NEW YORK KOREA

Stony Brook University & FIT



## Stony Brook University ranked No. 45 among all US universities in the QS University Rankings

Stony Brook University was ranked No. 45 among all US universities in the QS University Rankings 2020, placing it in the top 6% nationwide. The University was also ranked as the No. 15 public institution in the US and the No. 1 public university in New York State. Stony Brook's strong showing was due in part to its high score in the category of Diversity and Internationalization. This category includes the following indicators: gender pay gap, faculty gender diversity, ratio of undergraduates receiving Pell grants, students' ethnicity, number of Fulbright students and ratio of international students.

## Doosan Robotics donates collaborative robot to State University of New York Korea

Doosan Robotics donated a collaborative robot (M1509) for research and education to SUNY Korea. MIN Wonki, president of SUNY Korea, said, "Thank you all the more for donating to the school in a situation where corporate contribution to society is also difficult due to COVID-19," and also "Through the donated collaborative Robot, we will do our best to help students in Mechanical Engineering, Computer Science, and Applied Math and Statistics learn to utilize machines. We will also enhance our research on machines by taking advantage of the strengths in each of our departments, so that learners can contribute to industrial development through close cooperation with other universities and industries."



## Seoul to commercialize SUNY Korea CS Award-Winning Technology



## Seoul to commercialize SUNY Korea CS Award-Winning Technology

The award-winning technology introduced by Professor RYOO Jihoon and graduate student KIM Hoyoung in the "Development of Location Tracking Technology in Underground Roads," advanced into the GPS business with Seoul metropolitan city. The city government plans to start commercialization of the service with SK Telecom after undergoing technical verification in the field, in places such as Namsan Tunnel 1 and Jamsil Metropolitan Transfer Center, starting in June. Last year, Professor RYOO and KIM Hoyoung made a proposal for GPS signal generation designed to solve GPS dark areas for social problem-solving. This proposal was presented at an event organized by the Seoul Technology Innovation Center and selected as a prize winner in this April.

# GEORGE MASON UNIVERSITY KOREA

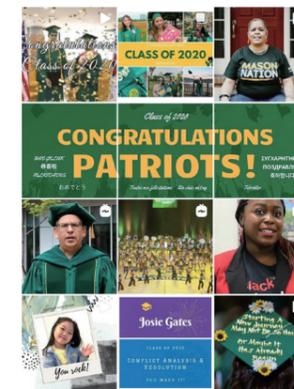


## The Reason why Matthew MANDELL chose GMUK

Matthew MANDELL, an American student in the Jimmy and Rosalynn Carter School for Peace and Conflict Resolution, and Ilya KIM, a Russian student in Global Affairs recently revealed the reason for selecting GMUK, their views on the learning environment, and their future ambitions in an interview with the Chosun Ilbo. Matthew chose GMUK because he was looking for an education environment where he could plan and execute his academic career by himself, and he revealed that he is achieving his dream towards resolving violence in communities and their external injuries from it by obtaining various opportunities with the help of his academic advisor. Ilya also chose GMUK in Songdo, Incheon Metropolitan City, a city of global economy in hopes of catching more opportunities and by observing many scholars from around the world conducting research in South Korea, she is certain that it was the right decision.

## Celebrated the Class of 2020 online for three weeks

When universities started to close down from last March due to COVID-19, graduation ceremonies couldn't be held properly. GMUK presented graduation ceremonies and congratulatory graduation ceremonies for graduating students in a somewhat different way from previous years. An online congratulatory event for the graduates was held for three weeks from June 1, 2020. This virtual spring graduation ceremony contained online videos with messages from graduates, professors, and alumni.



## The path to global leadership shared by the Chief Business Officer

Mason Korea's Chief Business Officer, Gbemi DISU, shared her story of becoming a global leader with the Korean campus students through an interview with Donga Ilbo, one of South Korea's major daily newspapers. She was born in Nigeria and had the opportunity to be educated on three continents – Africa, Europe and North America. Professionally, she has also taken an eclectic route to where she is today. Throughout her career she had a brief stint working in the government with the Arizona State Legislature as well as for several global fortune 500 companies. She pointed out Competence, Consistency and Courage as significant factors that contributed to her success. She added that setting up a campus in Songdo, a newly developed Free Economic Zone, was also a special adventure. Under GMUK's commitment to creating a more just, free and prosperous world, she hoped that the students of GMUK would advance into global society as versatile talents and asked that they be equipped with qualities to make them capable of creating new values.

## Aspiration of JIN Saemin, a student accepted for the Global Affairs Department

JIN Saemin disclosed that she chose GMUK instead of going to a university in the US because she could go to the home campus at around the third or fourth year after studying the same curriculum as in the US. Her long-time dream was to become a foreign correspondent with her own beliefs, and she decided GMUK would become a good foothold for advancing into the world stage when she came to know about GMUK in the first semester of her third year in high school. Above all, it was attractive that she could select 14 types of intensified major courses in the Global Affairs Department and access extensive studies not only in international issues but also in communications, media, and broadcasting. The students of the Global Affairs Department have more opportunities to work as an intern in international organizations in Songdo, including the UN Economic and Social Commission for Asia and Pacific. Also recently, graduates are advancing forth into international companies related to PR and marketing such as Edelman Korea and Allison Partners. Some graduates have been employed by the UN Office for Sustainable Development. The recruitment rate of these graduates stands at 85.7%, the highest in the GMUK.



# GHENT UNIVERSITY GLOBAL CAMPUS



## Obtained permanent accreditation for all curriculums from the VLUHR.

The study programs offered at Ghent University Global Campus (GUGC) obtained permanent accreditation from the Flemish Council of Universities and University Colleges (VLUR) in May. Located in Brussels, Belgium, VLUR is authorized by the decree of April 4, 2003, concerning the restructuring of higher education in Flanders to execute external quality assessments of educational programmes of Flemish universities, university colleges and other statutory registered institutions of higher education.

A panel of experts from VLUR visited GUGC in November 2019, and intensively reviewed its study programs, focusing on the curriculum, educational resources, and curriculum competitiveness, to determine whether the programs met the standards of higher education set forth by the Accreditation Organisation of the Netherlands and Flanders (NVAO), a quality assurance agency, and comply with all relevant laws and regulations. The Global Campus of Ghent University was founded in 2014, based on VLUR's Provisional Accreditation, and now offers three undergraduate courses in Food Engineering, Environmental Engineering, and Molecular Biotechnology.



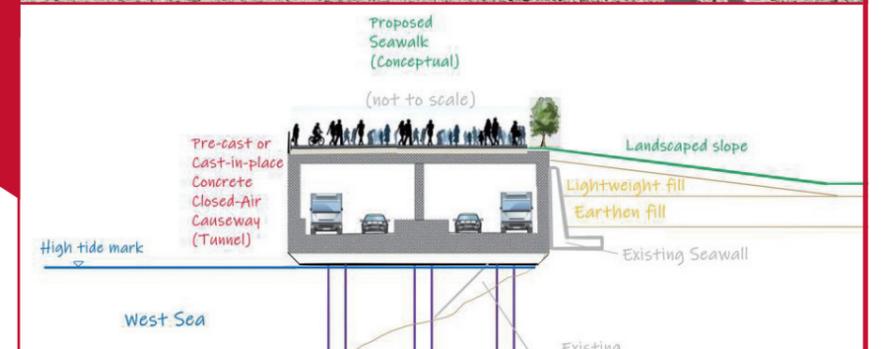
## Hosted "Duo Day" for disabled students with Embassy of Belgium

GUGC hosted Duo Day for disabled students on May 28 with the Embassy of Belgium and the Korea Employment Agency for Persons with Disabilities as part of its social contribution activities. Duo Day is an event that invites disabled college students to the embassy and provides them with a one-day job experience. Student YOON Shinhye (a senior majoring in English Education at Chongshin University) who participated in this one day job experience event, had the chance to visit various facilities and experience work in GUGC. "I was so happy to learn the duties of a foreign educational institute that I was interested in and take the time to broaden my knowledge," she said, adding "I would like to thank GUGC for giving me a valuable opportunity."

Professor HAN Taejun, President of GUGC, disclosed that "GUGC will provide a wider variety of experiences through various social contribution activities by making the most of its characteristics going forward."



# THE UNIVERSITY of UTAH ASIA CAMPUS



## Professor BARTLETT proposed measures for adjusting the construction of the Second Ring Expressway

Dr. Steven F. BARTLETT, a professor of the Department of Civil & Environmental Engineering in the U Asia Campus recently proposed a construction plan for the Second Ring Expressway, using a tunnel to preserve the natural environment of the Songdo Coast in All That Songdo online community. With regard to an elevated highway in the vicinity of Incheon Bridge which is currently being discussed, he claimed that "it would not only cause severe noise pollution but also affect the sea view" and that "Noise pollution should be minimized and the sea view should be preserved as much as possible." He also explained that it would be efficient to construct the road along the sea-wall and that minimizing curves of the road and building a closed-air causeway in the middle to create a space for people to enjoy the sea on it would be the best alternative. As a global specialist in environmental engineering, he has participated in such projects as Gunsan Saemangeum in South Korea, Disneyland in Shanghai, and Mission Rock in San Francisco.

## OH Sooyoung, a news anchor at Arirang TV, invited for a special lecture on global CSR

The U Asia Campus held an online special lecture on "International Broadcasting & Global CSR" for students of Communications Department on April 20. The special lecture was given by OH Sooyoung, the main anchor and news writer at Arirang International Broadcasting. She focused on the concept and roles of international broadcasting media and the expanding global values of Arirang TV. In particular, she explained about the composition and vision of Arirang International Broadcasting's global platform that was based on UN's Sustainable Development Goals by further expanding community-centered social contribution activities. In addition, she discussed with the students about the attitude that we should take in order for South Korea to achieve "a better international society," and the roles and obligations that we should perform as world citizens. She also had a Q&A session in various fields including how to cover COVID-19 news, the current status of K-POP globalization, and employment in international broadcasting.



# Looking into the successful strategy of a leading global education hub

Qatar has risen as an international education city. In the heart of it lies an Education City that prides in extensive wealth built under the full support of the kingdom. It is time to think about the steps that IGC should take through the stories told by the faculty member of universities in IGC who personally experienced this place.

## One belief that global education would become national power

Hi. I'm John CRIST, Associate Dean for Academic Affairs at George Mason University Korea (GMUK). I first learned about IGC from officials at the Qatar Foundation who were in sustained consultation with the founding leadership of IGC. I visited South Korea in 2015 and I was impressed with the new and beautiful campus and the serious commitment that IFEZA was making to transnational education. Six months later, when the academic dean's position came open to GMUK, I leaped at the opportunity to apply. There are several factors, taken together, that have made Education City the success. Without a doubt, the enormous wealth that flows from Qatar's abundant oil and gas resources provided great assurances to global partners about the long term viability of establishing a campus in Qatar. The fact that Qatar is a monarchy permitted bold decision-making unencumbered by the usual obstacles to big infrastructural projects in democracies which must contend with many competing interests and legal constraints. Finally, Qatar's Education City benefited greatly from a strong vision within the royal family. I think it is worth taking note about the unstinted support on research infrastructure, research faculty and universities in Qatar Education City. Recently, with the amendment of the law, I believe it would invigorate the industry-university cooperation. Nevertheless, the reason for high expectation of IGC in the future compared to Qatar Education City is that IGC envisions a sustainable model of development, one in which the collaborating campuses will increasingly support their own operations, unlike Qatar Education City that depends on funding. IGC was founded 15 years later than Qatar Education City. Take pride in IGC's substantial track record of accomplishments and success.



John T. CRIST Associate Dean of Academic Affairs, GMUK

# QATAR EDUCATION CITY

Qatar Education City vs IGC



Kevin D'ARCO Assistant Dean of Students, UAC

## Bigger growth expected with distinct education model

My name is Kevin D'ARCO, the Assistant Dean of Students at the University of Utah Asia Campus (UAC). I previously worked for nine years in different capacities at Carnegie Mellon University's campus in Doha, Qatar. I joined the UAC in July 2020 as the Assistant Director of Student Leadership and Involvement Center and Residence Life and I'm excited to take this opportunity. Education City is part of the Qatar Foundation, which has research and social responsibility aspects to it in line with the developmental needs and strategic vision for the country. As a result, students in Education City are able to support their education with other opportunities outside of the classroom. Unlike Education City, IGC requires their students to go to their home campuses for a period of time. I think this is a valuable opportunity to build institutional affiliation and create a unique educational model where all students get to study abroad and benefit from IGC and their home campus. In addition, the value of the degrees conferred here same as the home campus comes in the form of the world class education in and out of the classroom. UAC graduates have opportunities to grow through on-campus leadership opportunities, ability to explore their personal interests through clubs, conduct research and work part-time. These experiences round out an individual's education and growth. The more IGC graduates enter the workforce, the more recognition the institutions at the IGC will receive within South Korea and around the world. The students, faculty and staff believe in the mission of these campuses and are thrilled to be part of a thriving community that is shaping the future of South Korea.

## Participated in measures against COVID-19 in Incheon Metropolitan City

The IGC Foundation is actively participating in Incheon Metropolitan City's countermeasures against COVID-19. On April 29, it donated relevant goods to social welfare facilities for the elderly and migrant women who are facing difficulties due to COVID-19. In addition, the CEO's voluntary donation from his payroll and the employee's contributions were delivered to the Community Chest of Korea Incheon Branch. Earlier in April, the Foundation also carried out volunteer activities in Incheon Lifelong Learning Center, Neulpureun Classroom Regional Child Center, and New Life Regional Child Center. IGC Foundation is engaged in various activities through Yeosu District's Social Contribution Council for the socially disadvantaged. It plans to continuously support the vulnerable group in an effort to overcome COVID-19 together with the community residents.



### Songdo Global Lifelong Learning Center

#### George Mason University Korea Business English' to learn from Professor in English Composition

EVENT SCHEDULE

Jul. 7 ~ Aug. 11 [6 weeks] / 19:00 - 20:50 Every Tuesday

PROGRAM SIZE

15 or less students

VENUE

Songdo Global Lifelong Learning Center (Baeum Room No. 2, 5th Floor, Operation Center Building, 119 Songdomunhwa-ro)

# CAMPUS ISSUE

## Opened Songdo Global Lifelong Learning Center

The Songdo Global Lifelong Learning Center opened in June, located on the fifth floor of the IGC Support Center. In commemoration of its opening, IGC offers a special lecture, "Business English," by GMUK's professor in English Composition. IGC plans to expand the special lectures in association with the universities.

## IGC Photo Contest

IGC is hosting a Photo Contest to promote its image as the best global education hub in Northeast Asia. Held under the theme, "IGC, a world-class global education hub," any IGC members can participate, including students, faculty, and tenant organizations. Photos that positively portray the campus landscape or the identity of each university and IGC can be registered by clicking the Photo Contest pop-up in the IGC homepage from May 15 to October 27. The result of screening can be checked on IGC homepage on November 17. Winners of the Grand Prize, Prize for Excellence, Prize for Encouragement will be awarded.



**Majors and Event Schedules**

\* Schedules are subject to change due to COVID-19.  
For details, please check the official homepage or call for inquiries.

**Incheon Global Campus Foundation**

**Event Schedule**

**Joint Admission Session (untact)**

Aug 29, 2020, IGC

**Untact Online Youth Club Exhibition**

Aug.1 (Sat.) - 15 (Sat.), 2020

**State University of  
New York Korea**



[www.sunykorea.ac.kr](http://www.sunykorea.ac.kr) | 032.626.1114

**Majors**

**Stony Brook University**

- Business Management
- Technology and Society Undergraduate and Masters
- Computer Science Undergraduate and Masters
- Mechanical Engineering Undergraduate and Masters
- Applied Mathematics and Statistics Undergraduate and Masters

**Fashion Institute of Technology (FIT)**

- Fashion Design
- Fashion Business Management

**Event Schedules**

**Fall Semester's Admission Fair**

14:00~17:00, Jul. 4 (Sat.), 2020  
Conference Room No. 313 (South), COEX, Samseong-dong, Seoul

**Fall Semester's Application Support Center**

10:00~17:00, Jul. 23 (Thu.) - Jul. 24 (Fri.), 2020,  
Conference Room No. 313 (South), COEX, Samseong-dong, Seoul

**Fall Semester's Admission Ceremony**

15:00, Aug. 21 (Fri.), 2020  
State University of New York Korea

**How to apply online**

[Visit the State University of New York Korea's website,](#)  
[Select university and click the Apply button](#)

**George Mason  
University Korea**



[masonkorea.gmu.edu](http://masonkorea.gmu.edu) | 032.626.5021

**Majors**

- Business, BS
- Economics, BA/BS
- Global Affairs, BA
- Jimmy and Rosalynn Carter School for Peace and Conflict Resolution
- Computer Game Design, BFA

**Event Schedules**

**Hi Pass Admission Screening**

13:00~17:00, Jul. 10 (Fri.), 2020  
4th Floor, GMUK

**Daegu Admissions Fair**

Aug. 21(Fri.), 2020

**Admission Ceremony and Graduation Ceremony**

10:00, Aug. 21 (Fri.), 2020 IGC Auditorium

**One Stop Shop (Mock Lecture and Application Form Workshop)**

Aug. 29 (Sat.), 2020 GMUK

**Seoul Admission Fair**

Sept. 19 (Sat.), 2020  
Fourpoints by Sheraton Seoul Gangnam

**How to apply online**

[Visit the George Mason University Korea's website,](#)  
[And click the Apply button at the top right](#)

**Ghent University  
Global Campus**



[www.ghent.ac.kr](http://www.ghent.ac.kr) | 032.626.4000

**Majors**

**Bachelor Programs**

- Environmental Technology
- Food Technology
- Molecular Biotechnology

**Event Schedule**

**Special Saturday Counseling in July**

10:00 - 15:00, every Saturday 1st Floor, GUGC

**How to register:** Visit our Kakao page ([http://pf.kakao.com/\\_Eeuwb/chat](http://pf.kakao.com/_Eeuwb/chat)) to make an appointment or contact Admissions and Recruitment Office (032-626-4114)

**How to apply online**

[Visit the Ghent University Global Campus website,](#)  
[And click the Apply menu](#)

**University of Utah  
Asia Campus**



[asiacampus.utah.edu](http://asiacampus.utah.edu) | 032.626.6130

**Majors**

- Communication
- Psychology
- Film and Media Arts
- Urban Ecology
- Civil and Environmental Engineering
- Public Health, Masters
- Biomedical Informatics, Masters

**Event Schedule**

**Fall Semester Orientation**

Aug. 20 (Thu.) - 21 (Fri.), 2020  
University of Utah Asia Campus

**How to apply online**

[Visit the University of Utah Asia Campus website,](#)  
[And click Apply now at the center of the page](#)