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1GCGC

Journal

INCHEON
GLOBAL CAMPUS
MAGAZINE
Vol.20

SUMMER
2019

SUNY Korea Stony Brook University

George Mason University Korea

Ghent University Global Campus

The University of Utah Asia Campus

SUNY Korea FIT

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GLOBAL CAMPUS

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IGC Journal

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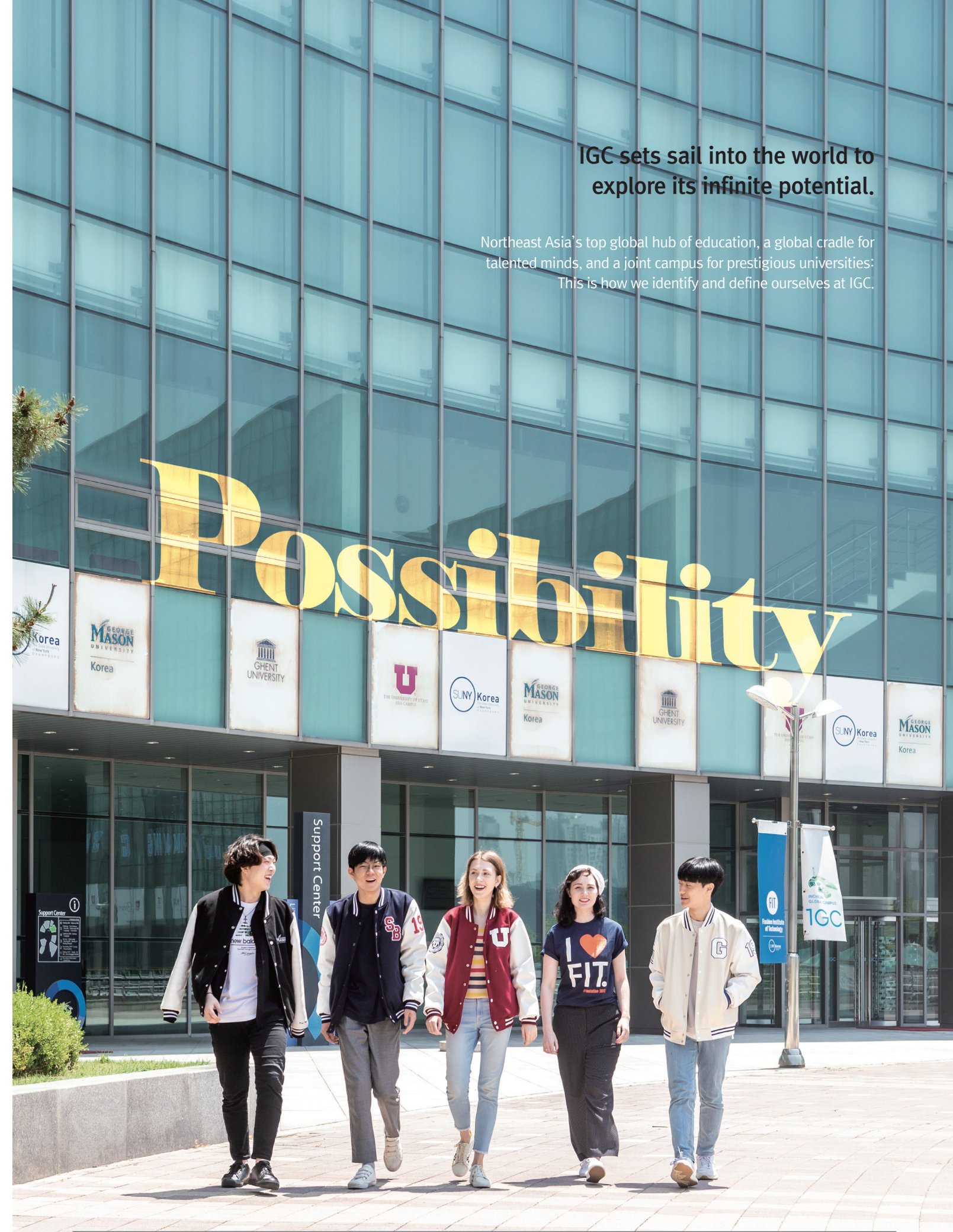
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IGC sets sail into the world to
explore its infinite potential.

Northeast Asia's top global hub of education, a global cradle for
talented minds, and a joint campus for prestigious universities:
This is how we identify and define ourselves at IGC.

Possibility



Growing from a humble figure of 40 students in its first year and soaring to 2,500 students this year, what has driven such exponential growth? Meet some of our new students for 2019 and listen to what they have to say about IGC. Explore your own hidden potential at IGC.



IGC and

Exploring IGC's Potential

No Other

SUNY Korea Stony Brook
University

HWANG Jae-min

Chapter 1. **Global**

To me, IGC is like an airport. It is the perfect campus for students who aspire to reach the global stage.

My name is HWANG Jae-min, a freshman studying Applied Mathematics & Statistics at SUNY Korea Stony Brook University. I have always been interested in mathematics and dreamed of a career in math education. The scope of my interests later broadened to include big data and finance. While I was searching for universities around Korea and abroad, I came across SUNY Korea Stony Brook. I found the idea of studying at an international university in Korea really attractive.

This school has offered me the campus life that I always dreamed of. I love how we set our own study schedules, and I admire the in-depth approach to studying applied mathematics, one of the school's strongest areas. Since starting here, I have learned to 'drive myself toward my dream.' I can't wait to further broaden my insights, learning to communicate with the world and inspiring others to take an interest in math.

Having opened my eyes to the world, IGC has been an 'airport' for me. My school is located in the international city of Songdo, Incheon, which serves as the home of IGC, the global education hub of Northeast Asia. It is the perfect campus for those who aspire to reach the global stage. If you have ever considered studying abroad, I strongly recommend IGC.



SUNY Korea FIT

Chelsey LOADER

Chapter 2. **Chance**

IGC offers infinite opportunities. If you put your mind to it, you can do anything.



I am Chelsey LOADER, a freshman in Fashion Design at SUNY Korea FIT. Before joining IGC, I taught English in Korea. My passion has always been Fashion Design, and I am thrilled that I am here studying at FIT. I am particularly interested in Korean fashion, and wish to learn more about Asian fashion to possibly work in the industry later on. I am proud that I am learning so much from the rich experiences of the professors and their classes. I cannot thank IGC enough for helping me pursue my dreams in the fashion industry. IGC offers infinite opportunities. I can learn about other cultures and meet new friends. I am going to do everything I can to take advantage of these opportunities and pursue my dreams.

Chapter 3. **Experience**

IGC is a reliable stepping stone. It offers a myriad of experiences and paves the way into the world.

Ghent University
Global Campus

SHIN Seok-hyeon

My name is SHIN Seok-hyeon. I am a freshman taking the BA1 Prep semester at Ghent University Global Campus. My dream is to become a synthetic organic chemist — to extract bioactive materials from naturally synthesised organic matters, and to design and synthesise derivatives and compounds with pharmaceutical potential. To make my dream come true, I need a profound understanding of organic synthesis and biosynthesis, not to mention basic sciences. GUGC offers the molecular biotechnology course on basic sciences and bioscience founded upon organic chemistry and biochemistry, in addition to opportunities to conduct experiments, which I found utterly fascinating. Moreover, I could experience international cultures and learn about trends in the industry from different professors and their areas of research. Furthermore, all classes are taught in English. For me, one of the greatest merits is to be able to discuss my future aspirations with leading experts in English.



I am Alisa VEDESNIKAIA from Russia. After graduating from high school in Russia, I joined the University of Utah Asia Campus for the undergraduate course in Film and Media Arts. After I finish my course, I want to become a film director and produce Korean dramas. There are two reasons that I find IGC particularly attractive. First, I get to experience two different cultures — Korean and American culture — at the same time. Now that I get to study and talk with students from different countries, I have come to see the world in a different way. When a problem comes along, I think about it from different perspectives in order to find a solution. I have a lot of friends with ambitious goals, and I learn so much from them. Another aspect that I love is the approach of professors at the University of Utah Asia Campus. They support us and teach us everything we might possibly need. I am new to the American education system, and whenever I run into difficulties or have questions about an assignment, the professors always explain things to me in detail. They are so supportive.

Chapter 4. **Culture**

Now that I study and talk with students from different countries, I get to see the world in a different way.

The University of Utah Asia Campus

Alisa VEDESNIKAIA

George Mason University Korea

YUN Ryoga

Chapter 5. **Challenge**

To me, IGC is a ‘challenge.’ I challenge myself every day to be a special person in this special place.



I am YUN Ryoga, a freshman studying Global Affairs and Conflict Analysis and Resolution. To me, IGC is like a new ‘challenge.’ Before starting college, I spent three years with my family in Japan completing high school. After graduating, I was considering different colleges in Japan before I heard about IGC from a friend back in Korea. I was captivated by the fact that all of the classes were in English and that I would be able to communicate with students from all over the world. Although I am not fluent in English, I wanted to challenge myself with IGC, just as I had in adapting to the language and culture of Japan. Thus, the challenge began, and it is ongoing. I do not yet have a definitive picture of what I want to achieve, but I am an outgoing person who loves new challenges, and I’d love to start forming a vision for my own future. I want to spend the next four years engaging in internal/ external activities and forming friendships with as many international students as possible.



For the fourth year running, IGC invited some 40 members of foreign diplomatic corps to South Korea. The occasion served as both an opportunity for foreign diplomats to communicate directly with students and for promoting IGC to the world.

On April 24, Incheon Global Campus invited members of foreign diplomatic corps including honorable ambassadors to Korea, commercial attaches, senior diplomats, and their families. This year's distinguished guests included ambassadors from 10 countries, such as Belarus, Ghana, Honduras, and Peru, and diplomats from 20 countries, such as Afghanistan, Iraq, Sierra Leone, Costa Rica, and Russia. Guests took part in various programs throughout the event and learned about the philosophy and goals of each university, as well as the overall concept of IGC. The event commenced with a morning briefing at the IGC PR Center, followed by a tour of the four universities on campus. The visiting diplomats interacted with students in lectures, dialogues, university leadership meetings, and presentations. Students greatly benefited from their special meetings with the guests, enhancing their insights on leadership and global issues, and upgrading their aspirations and global competencies.



Venue of Interaction

Incheon Global Campus

Talks beyond Borders

The University of Utah Asia Campus



Leveraging its strength in Film & Media Arts and Communication, the University of Utah Asia Campus hosted a talk show to discuss the UN SDGs with the ambassadors from Ghana, Peru, Belarus, and Iraq, among others. The UN SDGs represent the 17 sustainable development goals designated by the UN to improve quality of life around the world. Of these, the ambassadors focused primarily on poverty and global warming while presenting their own perspectives on these subjects.

"When I served as Vice - Chair to the Second Committee 25 years ago, we addressed various issues, one of which was poverty. I want to emphasize that it is necessary to pay attention to geographical issues, not just to the countries themselves. For instance, Peru is more developed along the coast, while the rate of poverty is still high in the elevated regions," said H.E. Daúl Matute Mejía (Peruvian Ambassador). "In order to resolve global warming, international cooperation is a must," said Mr. Andrei Popkov (Belarusian Ambassador). "It is crucial to comply with international programs formulated by the UN and such organizations, to be flexible with national priorities, and to focus on global warming issues." The talk show served as an opportunity for UAC students to listen to diverse insights on the environment and poverty, in addition to perspectives on the necessary endeavors that each country must undertake.

Professor Cynthia Underwood teaches apparel construction to Fashion Design students at SUNY Korea FIT. Find out more about the world of fashion design and education philosophy from this educator whose dream since childhood has been to make her own clothes.

FASHION & PASSION

SUNY Korea FIT

Cynthia Underwood

Q How did you get into fashion, and how do you define fashion design?

At the age of 14, I went to a vocational school in Pennsylvania because I wanted to make my own clothes. That was how I came into the world of fashion. After my training, I worked at a clothing factory where I learned that fashion design was crucial to making quality clothing. Fashion design reflects and tells you who you are. That is why fashion design has long been affected by society and culture, manifesting itself in diverse ways across time and space.



Q Can you tell us how you came to know about FIT and what your philosophy is when it comes to talent education?

In 1975, I heard that FIT had a three-year design program, and I went on a campus tour in New York. I loved the school and the program, and joined it the following year. It was in 1984 that I started working in the industry and started teaching part-time at FIT. Come to think of it, my connection to FIT goes way back. For my classes, I bring in a wide range of materials and examples. Recently, I used historical publications and textiles for different silhouettes and style presentations. Different cutting and sewing patterns are a great example for students who are learning to create and form their own designs.

Q FIT runs the Museum of Modern Costume. Can you tell us more about this museum?

I love to show my students things that are international and historical, because fashion is connected to constant changes and cycles. If you want to see what is in style now or seek out new styles, history holds the answers. You will see that countless silhouettes and details repeat themselves over and over again. That is why I believe that the Museum of Modern Costume is an important source of inspiration to FIT students.

Q What is your plan to foster talents and advance the fashion industry?

I plan to do what I have always done: to passionately prepare, update, and commit myself to teaching my students.



Q What programs are offered by FIT to foster global talents?

In Korea, FIT offers AAS (Associate of Applied Science) degrees in Fashion Design and Fashion Business Management, which are also the core programs at FIT NYC. The two programs superbly reflect the founding philosophy of FIT, which aims to foster graduates who can start immediately in fashion and relevant industries. Fashion Design was one of the first programs offered by FIT, while Fashion Business Management is the oldest and largest of the similar university programs offered in the U.S., focusing on comprehensive fashion management. FIT is a school within the framework of the State University of New York. At FIT, we offer the 2+2 program. Once students complete a two-year AAS degree at SUNY Korea FIT, they can apply for the baccalaureate degree (two-year) at FIT NYC. Students in Fashion Design's womenswear or knitwear concentration (BFA) courses at FIT may take classes in their junior or senior years — or both — in Milan. All classes are taught in English, and students receive FIT credits in all subjects they complete at FIT Italy. This is a great opportunity to study the latest trends in Milan and interact with other cultures at the same time. Juniors and seniors have access to different majors — daily wear, sportswear, knitwear, special occasion, and homewear. They are assisted by professors with rich experience in refining their insights and skills in the design and making of leather, high-end silk, and textiles using the latest technology. In addition, students can take advantage of new technology and advanced sewing machines.

No campus life is complete without club activities. Join a club and communicate with more friends, build up your personal skills, enjoy your free time, and enrich your life through colorful experiences. Consider some of the hottest clubs at IGC universities.

The University of Utah Asia Campus + UPC

i Inquiries u1188800@utah.edu

Events are a source of fun that will get you through the daily routine of university life. UPC is a club that plans and offers events for UAC students. Each semester, UPC picks a unique theme and works out the details through discussions. It is a time-consuming task, but UPC members say that it is well worth their efforts to make UAC students happy. The club has five current members and is looking for a director to lead it into the next semester.

#Want Events? Leave Them to Us.



i Inquiries Yoohyun.Song@ghent.ac.kr

Are you ready to be beautiful? Beauty,full is the one and only beauty club at Ghent University Global Campus. It offers various learning and experiential activities related to beauty, including make-up classes, personal colour analysis, and tours of cosmetics companies. The club is currently looking for one more member and will be recruiting additional members in the fall. All genders are welcome. If beauty is your passion, come knock on Beauty,full's door.

#Interested in Beauty by Any Chance?

Ghent University Global Campus + Beauty,full



i Inquiries ryoga0108@naver.com

Domain is the only campus band at George Mason University Korea. This club gives joy and touches the audience's hearts through various festivals and performance events at IGC. The band is comprised of 10 members and is currently looking for an electric guitarist, bassist, etc. Add a dash of fond memories to your life on campus; join Domain.

#Here Comes the Band, the King of Clubs

George Mason University Korea + Domain



Stony Brook + SKCS (SUNY Korea Computing Society)

i Inquiries skcs.eboard@gmail.com

SKCS is a club dedicated to computer science. It was founded after the home university's community of current students and graduates, 'Stony Brook Computing Society.' The club is a great place for sharing knowledge on computer science and benefiting from the invaluable experiences of others. To keep its members interested in their major and advance the spirit of community, the club provides various events each semester. If you would like to better understand this major and build memorable friendships, come join SKCS.

#Have Fun with Computer Science



FIT + Merchandising Society Club

i Inquiries bora_jun@fitnyc.edu

Can you believe that a student club actually designed our school uniform? The Merchandising Society Club is one of FIT's flagship clubs, operating the goods shop on SUNY Korea's campus, the Retail Revolution Store. Opened officially on April 29, the campus shop sells FIT and Stony Brook University uniforms produced by the Merchandising Society Club. Join the club and learn about the fashion management skills needed to make products and run a store.

#Stitch by Stitch, from Planning to Making



Looking for a Club?



Excellence, then, is not an act but a habit



•
How do you make your college life more fulfilling? Is there a secret you may be missing out on? If so, here is a senior who can help show you the way. Meet YUN Hye-rin (Senior, Global Affairs, George Mason University Korea) and find out how she has spent her days on campus.

Why George Mason?

For four years, George Mason University Korea helped me in so many ways. The year spent on the home campus was one of the most valuable experiences for me. I can never forget the time spent in class with other students of different ages, genders, nationalities, and races. I grew profoundly just by working with people from diverse backgrounds. I truly enjoyed my classes at George Mason University Korea. I loved my major curriculum, and found that the curriculum for my minor, Psychology, was just as rewarding. I enjoyed every minute of the classes, which were boosted by the passion shown by my professors.

Which program did you find especially helpful?

I took full advantage of the programs offered by the GMUK Career Development Center. I was involved in a number of programs, from internships to events by international organizations. The programs offered were so diversified that I even felt privileged to be a university student. Taking the internship program, I gained advanced experiences for my future social life. Participating in the special lectures and events, I was able to gain knowledge in various fields of interest that went beyond my major disciplines. I want to encourage new students to knock on the door of opportunity. Don't hesitate! There are wonderful events and programs waiting for you. I also just love lectures. I made sure to attend lectures to listen to guest speakers. One of the most impressive lectures recently was the 'Women's Leadership Summit & Gala 2019,' organized and hosted by George Mason University Korea and the Incheon Free Economic Zone Authority. I learned so much from the different stories of success and failure, and I enjoyed hearing how the speakers overcame their struggles.

Senior, Global Affairs
George Mason University Korea
YUN Hye-rin

Admitted to MBA Program at
Thunderbird School of
Global Management,
ASU, with Full Scholarship

What is your secret to success in college?

I want to share how I study. I love developing a habit. I divide the hours and get into the habit of doing what I need to do. It is not about crashing and simply stumbling to reach a goal; it is about setting goals and taking small steps toward them. If you need to study, give yourself an assignment: spare 20-30 minutes just for studying. You don't have to confine yourself to dealing with specific details and forcing yourself to do a precise task at an exact hour; just complete the task a little at a time, whenever you have the time. Finish each assignment and, step by step, you will have completed what seemed to be an insurmountable task. The rewarding sense of achievement you get will inspire you to take on other challenges, and this will help you to continue to grow.

Any advice for GMUK students?

I want to encourage GMUK students to be proactive in whatever they do. Opportunities abound everywhere. If you make the effort, you will surely find them — especially at IGC. You can visit your professors or explore the programs on offer at your school. Make sure that you take advantage of whatever you need. By taking the first step to seeking guidance, you will soon find yourself surrounded by countless helping hands. But that also means that you have to be prepared to make use of such help. Good opportunities present themselves to those who are prepared. Excellence does not spring out of a single action; it comes from habit. I hope that you can build good habits and learn to seize great opportunities while at college.




IGC United through Passion

IGC Sports Tournament 2019 – Finals

The gymnasium was fired up with escalating excitement as the tournament went on.

“Congratulations to the finalists! This is going to get competitive; just remember that safety comes before all else.”



BADMINTON

Starting with the badminton match between SUNY Korea and GMUK, the final competitions began.

“I’ll bet on this birdie!”

THUMP, THUMP!
Tensions mounted as the server got into position.

The heated game brought victory to SUNY Korea.

Performance held by the SUNY Korea Dance Team.



On May 8, the IGC Sports Tournament 2019 Finals were held at the IGC stadium. The contending university teams competed through preliminary rounds of badminton, basketball, and soccer in order to reach the finals. Find out how the heated competition and excitement of the day unfolded.

BASKETBALL

GMUK and SUNY Korea once again faced off in the basketball final. The game was indeed a fierce succession of chasing and being chased.

“Leave everything on the court! Hoorah!”

“Please, tell us who you are.”

“Oh, I am...”

“We still have a minute to play. Don’t give up just yet.”

During half-time, students participated in entertaining activities and enjoyed the festivities.

SUNY Korea eventually prevailed in this gripping basketball matchup.



SOCCER

The soccer final pitted SUNY Korea VS. GUGC.

“Remember to always show sportsmanship. Let’s make it a good one, guys.”

“You bet! Let’s do this right.”

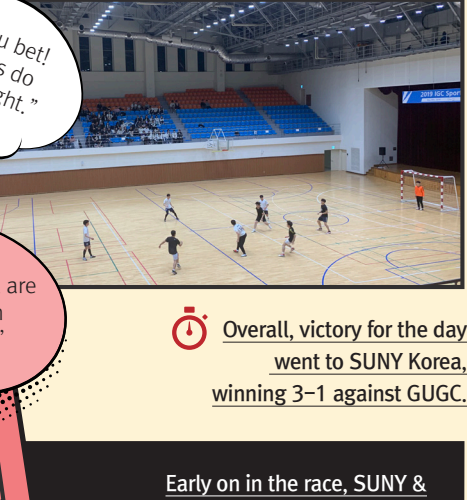

“See? My feet are faster than your eyes!”

The relay race marks the climax of the sports tournament.

SUNY Korea and UAC teamed up to compete against the team made up of students from GUGC and GMUK. The runners warmed up before the race.

Overall, victory for the day went to SUNY Korea, winning 3-1 against GUGC.

Early on in the race, SUNY & UAC took the lead, but GUGC & GMUK soon caught up, eventually turning the race on its head and emerging victorious.



THE STATE UNIVERSITY OF NEW YORK, KOREA

Stony Brook University,
FIT



SUNY Korea FIT Holds Its First Symposium

On May 30, SUNY Korea (President KIM Chun-ho) FIT Fashion Business Management hosted its first symposium on 'Women and Leadership' at RYSE Hotel in Seogyo-dong, Seoul. As an educational institution, SUNY Korea aims to use such symposiums to share ideas and thoughts on issues facing the fashion industry with local communities. Since opening in Songdo, Incheon, in 2017, the FIT Asia Campus has been closely involved in the ever-growing Korean fashion, beauty, and relevant industries. The symposium was sponsored by Fila and DAKS.

The event was comprised of an hour-long panel discussion on 'Women and Leadership,' followed by a Q&A and networking reception. The panel was made up of former Brand Managing Director CHO Bo-young (LF Accessory), CEO HAN Yeong-a (Hahn Global Associates Inc.), and CEO SHIN Jee-eun of Style Nanda (acquired by L'Oréal). The discussion was facilitated by Professor Meeta ROY, Chair of the Fashion Business Management Department of SUNY Korea FIT. "There are many female employees out there, but it is still not easy for them to make it into management. This goes the same for the fashion industry, where there are even more women than in other industries. If more women can become leaders in the fashion industry, it will be an example for others to follow," said Department Chair ROY. Commencing this year, the symposium will become an annual event for FIT.



Special Exhibition at the Museum of Modern Costume

A special exhibition has been scheduled for opening, offering the works of Korean alumni who studied at the world-renowned fashion institute FIT and blazed their paths into the world of fashion in Korea and across the globe. The exhibition will feature works by SHIN Hei-soon (Director, Museum of Modern Costume), the first Korean graduate from FIT (in 1963) and a great contributor to the advancement of Korean fashion education and industrial development via Kookje Fashion Design Occupational Training College (formerly Kookje Attire Academy). In addition, major works will also be showcased from 15 FIT alumni active between the 1960s and 2010s.

Back in 1966, Director SHIN brought along a metallic halter dress and velvet manteaux to be exhibited during the first Korean alumni fashion show, held at the Waldorf Astoria



New York. Other notable garments on display will include the red striped silk tunic worn by the wife of President Jimmy CARTER, First Lady Rosalynn CARTER. The tunic was designed and made by the late CHO Myeong-suk, senior designer for Pierre Cardin in New York. Also on display will be 'Retro Fantasy II' by KIM Sook-hee, the older sister of current First Lady of Korea, KIM Jung-sook.

"Designers who studied at FIT have had an extensive impact on the Korean and global fashion industries. We are going to work and grow our FIT alumni network to provide upgraded education to FIT students in Korea and advance the nation's fashion industry," said Director SHIN. "FIT Korea will leverage the dynamic energy of Korea and FIT's excellence in education to train our students to become outstanding talents," said President KIM Chun-ho of SUNY Korea.

Run Together — Marathon for Charity



On April 17, SUNY Korea hosted a charity marathon to help patients suffering from Lou Gehrig's disease (ALS). Donations of KRW 10,000 were made for every SUNY Korea student running in the marathon, while faculty and staff members donated KRW 10,000 for their own participation. The proceeds went to the Seung Il Hope Foundation, with the aim of building a hospital dedicated to fighting this disease.

GEORGE MASON UNIVERSITY KOREA



GMUK Holds the Women's Leadership Summit & Gala

On April 19, IGC's George Mason University Korea hosted the Women's Leadership Summit & Gala. The event was jointly hosted by GMUK, the Expat Professional Business Women's Network, and the Global Green April Festival, and it was sponsored by the IFEZ Incheon Free Economic Zone Authority, with invitations sent out to ambassadors to South Korea and guests from the Green Climate Fund, Global Green Growth Institute, Financial News, and P&G as speakers. The honored speakers, guests, and participants came together to discuss how women from diverse backgrounds can exercise their leadership roles in society, and how they can be supported in such efforts. "We are delighted that the Women's Leadership Summit is being jointly hosted this April, following the month recognizing International Women's Day and women's history," said Chief Business Officer Gbemi DISU from the GMU Korea campus. "I am happy that we are all here at this event to share the achievements of female leaders around the world and to discuss factors and strategies that can help them upgrade their potentials even further."

GMUK Celebrates Its Largest Annual Festival: 'Mason Day'

On April 26, GMUK held its largest annual festival, 'Mason Day,' at IGC. The festival included various events, such as the Mason Olympics, which produced exciting games and performances by current students. Students also set up booths to hold events and introduce school clubs on the Korean campus. The performance by rapper Penomeco especially drew the attention of those in attendance.

"Mason Day is a celebration for the school and local communities to enjoy together on this Korean campus where different

cultures unite as one," said GMUK Dean of Students Yorgun MARCEL. "In the last two years, Mason Day has grown from a school festival into an IGC festivity, which reflects the open-mindedness of Incheon and Korea to the world."



Korea

GMUK Center for Security Policy Studies Holds International Security Symposium 2019: Environmental Challenges and Solutions



Opened on May 20, the GMUK Center for Security Policy Studies worked with the Center for Security Policy Studies on the home campus to hold the International Security Symposium 2019 in order to discuss "Environmental Challenges and Solutions."

Sponsored by the City of Incheon, the National Human Resources Development Institute, and the Green Climate Fund, the symposium was kicked off with welcoming remarks by GMUK Dean Robert MATZ and Dean Mark ROZELL of the Schar School of Policy and Government at George Mason University. The remarks were followed by a keynote speech by Director Ellen LAIPSON of the Center for Security Policy Studies on the home campus, opening the discussion on environmental threats to Asia and the development of relevant policies.

"The role of the U.S. and China is growing in terms of global climate issues," said Professor Andrew WRIGHT DREW. "We need to note that the ambitions of these two countries for global development are moving in the same direction," he explained, emphasizing the need to keep a watchful eye on what the two countries say about climate change and development going forward.



A New Branch of the Center for Security Policy Studies Opens in Korea to Bridge Security between the U.S. and South Korea

On May 20, GMUK opened the branch of the Center for Security Policy Studies (CSPS) at the Schar School of Policy and Government on the home campus. By opening this Korean branch at the center bearing the same name in Virginia, George Mason University seeks to focus on multidisciplinary research that covers urgent issues of national security and defense. GMUK aims to broaden its annual international security symposium to explore policy resolutions regarding various global issues. The CSPS operates under the Schar School of Policy and Government, ranked second (tie) this year for best graduate programs in national security in the U.S. and providing policy advice to major U.S. government departments and media based on its academic research on international security. "The opening of the CSPS on the Korean campus is the perfect example of the type of international academic exchanges that GMUK pursues," said GMUK Dean Robert MATZ.



Belgian Queen and 200 Delegates Visit GUGC

On March 27, HM Queen Mathilde of Belgium made an official visit to Ghent University Global Campus. In commemoration of the visit of the Queen and the Belgian delegation, GUGC (Deputy President HAN Tae-jun) hosted a Belgian–Korean seminar on “Innovative Solutions for the Circular Economy, Sustainable Mobility, and Climate Change,” aimed at promoting understanding of the current status of climate change and sustainable development, and seeking innovative resolutions in a united manner. Before attending the seminar, Queen Mathilde met with BAN Ki-moon, former Secretary General of the UN and current UN Special Advisor on Sustainable Development Goals. The seminar commenced with opening remarks and a keynote speech given by the former UN Secretary General, followed by addresses by Flemish Minister HE Philippe MUYTERS and Ghent University Rector Rik VAN de WALLE. After the opening ceremony, the Queen was guided by GUGC Deputy President HAN Tae-jun for a tour of the GUGC VERSI Gallery. The Queen’s visit to GUGC ended with a discussion about the UN sustainable development goals with 15 Korean and Belgian university students, including GUGC students.

International Symposium on Joint Research and Development of North–South Korean Marine Resources

On the afternoon of March 27, GUGC (Deputy President HAN Tae-jun) held an international symposium on the “North–South Korean Global Marine Project” to explore the potential for joint research and development of North–South Korean marine resources. The symposium featured globally renowned scholars and experts on marine resources and fisheries. Held under the theme of “Developing a North–South Korean peace belt and pursuing joint marine projects,” the event coincided with the GUGC visit of Queen Mathilde of Belgium and a 200-strong delegation, opening the door to ensuring bilateral cooperation in areas such as the economy, environment, research, and peace. During the conference, a consortium was formed for future marine projects for the two Koreas, followed by the signing of a memorandum of understanding on permanent science and technology development, cooperation, and information sharing.



GHENT UNIVERSITY
GLOBAL CAMPUS



GUGC Career Support Center Offers Customized Job Competency Program

Since last year, the GUGC Career Support Center has opened the customized “Job Competency Program” for bioengineering and food/environment engineering to students. The program is significant and highly effective, as it was designed in collaboration with relevant businesses, industry experts, and professional consultants. The “Job Competency Program” is one of the key programs offered by the GUGC Career Support Center, inviting industry workers in bioengineering and food/environment engineering to help students better understand the status, outlook, and benefits of their accumulated insight and experience.

The center also offers the “Corporate Visit + Internship” program, featuring different career themes for each semester and various internships both on and off campus. The program has been very well received by both current and graduate students. The career support center also holds job presentations and shares job information to help students actively explore their career options and prepare

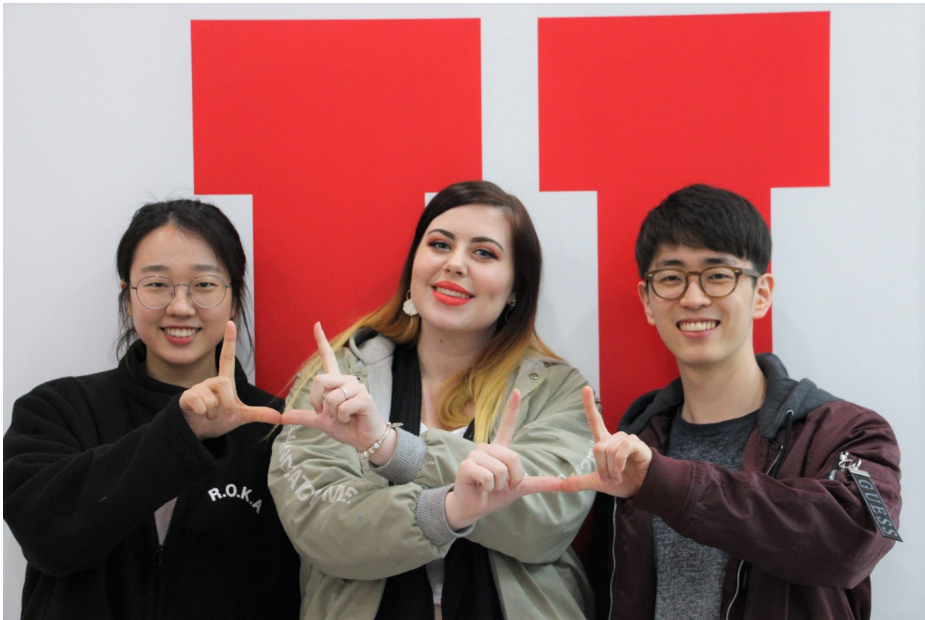
GUGC Signs an MOU with Hitejinro Beverage

On April 17, GUGC (Deputy President HAN Tae-jun) and Hitejinro Beverage (CEO CHO Un-ho) signed a memorandum of understanding for mutual cooperation. The MOU covers the development of an organic, permanent framework for collaboration, designed to advance food engineering and relevant industries, as well as increase talent development. By building this cooperative relationship, the signatories decided to actively engage in research exchange and the promotion of academic/technological advancements in food engineering by sharing information and providing advice while offering scholarships and work experience in a bid to foster future food engineering experts. Current Hitejinro Beverage CEO CHO is the mastermind behind various hit beverages such as ‘Morning Sunshine’ and ‘Green Plum’ (Woongjin Foods). Following the signing ceremony, CHO spoke as a special lecturer on the ‘Present and Future of the Korean Beverage Market,’ sharing his insights and experience to Ghent students as a renowned beverage expert.



for their futures. The center further offers final-year students individualized consulting programs to guide them through the process of career and job selection. It additionally offers practical tips, such as on producing resumes and cover letters. As of May of this year, 260 students have taken part in the Job Competency Program, representing a growth of over 60% compared to the second half of the previous year. “Our focus is to provide practical help to GUGC students to enhance their job competency,” said support center staff member PARK Go-eun. “We plan to set up opportunities for GUGC students to share their work experiences from internship programs, such as with the student-led Peer Career Talk program.”

THE UNIVERSITY OF
UTAH ASIA CAMPUS



UAC Student Goes Online as a
Creator for Incheon

On April 14 (SUN), Heather MEYER began her six-month posting as a creator on ‘Hey! What’s up, Incheon?’ A University of Utah Asia Campus student, Heather is the first international student to capture exciting ways to enjoy Incheon and share them via Incheon’s online broadcasting platform.

Led and facilitated by Heather, acting as VJ, the show chose Ganghwa County as its first destination, highlighting a region steeped in history dating back to prehistoric times. Heather started with the Peace Observatory, visiting the Ganghwa Dolmen, the ancient palace site from the Goryeo Dynasty, and the rich heritage of Jeondeungsa Temple, also introducing her views on the history of Incheon and Korea, as a whole.

For this first show, Heather used a GoPro mounted on a selfie stick and described what she was seeing on camera, using the knowledge she holds. To make up for any possible shortcomings, Heather works with the city’s internet broadcasting crew, along with UAC Communication students who help her with translation and showing how she can grow to understand the heritage via onsite personnel, etc.

Heather hails from California and is in her third year in Korea. “I have a profound affection for the Korean Wave, and I have always enjoyed Korean dramas, K-pop, and food. I am thrilled that I get to learn about the history of Incheon and Korea, visit tourist attractions, and promote Korea to local people and international friends,” said Heather, excited about her newfound activities as a media creator.

“Like Heather, many international students at UAC continue to promote Korea both at home and abroad,” said a member of the UAC staff. “We have high hopes for these international ambassadors to promote Korea at the largest-ever K-CON, to be held in LA later this year.”



UAC Beefs up Its Global
Communication Workshop

From March 13 (WED) to mid-April, UAC Communication offered an industry-academia project to engage students in job experiences, such as corporate visits to some of the best communications and advertising agencies, including Edelman Korea, Cheil Worldwide, and Daehong Communications.

Over the years, UAC has worked with major advertising agencies, such as HS Ad, CRENOR Branding, SM C&C, and Cheil Worldwide, in completing various projects dedicated to fostering global talents through internships and practical workshops. One of the key programs for the first half of this year includes the KT 5G promotion project for the millennial generation, a program that has been underway in cooperation with Cheil Worldwide for over two years. Another notable program is the research-based ADR (Alternative Dispute Resolutions) project on negotiations, coordination, and mediation with Edelman, the global communication and marketing company boasting the world’s largest network. In mid-April, UAC commenced an advertisement production project with Daehong Communications.

“The workshop will take place during the semester, allowing students to visit the companies, learn about their histories and success stories, and absorb profound insights and experiences on global communication,” said Professor Chung-hyeon KIM, in charge of the UAC Absolute Communication workshop.

UAC Hosts the International
Ballet Summer Intensive

From July 29 to August 17, UAC will host the ballet intensive program, comprised of University of Utah Professor KIM Jay, who is also the director of IBSI (International Ballet Summer Intensive), along with five dancers from world-renowned ballet companies. The program will span three weeks under the supervision of Oleg VINOGRADOV (former arts director of the Mariinsky Theatre), with prominent dancers Sasha LUNEV (principal dancer for the Boston Ballet), Dragos MIHALCEA (principal dancer for the Dutch National Ballet), and KIM Se-yeon (principal dancer for the Spanish National Dance Company) on hand to teach and coach ballet dancers aged between 15 and 26 on their ballet techniques, pas de deux, characters, repertoires, and contemporary genres and techniques. Participating dancers will benefit from the opportunity to experience and acquire know-how by taking part in galas, rehearsals, lectures, and more. This is a multinational ballet program open to dancers selected from five countries (Korea, U.S.A., China, Japan, and Singapore). All classes are taught in English.



IGC Launches Mobile App

Incheon Global Campus has developed a mobile application to make it easier to access and use its campus. The project focuses on upgrading the user experience by connecting and integrating the DB features in current information system units run by the Incheon Global Campus Foundation. The app offers various features for enhanced user services that are closely connected to students' life at college, such as IT services, dormitory management, employment support, publication information, facility booking, campus event information, mobile identification cards, and training applications.



IGC on Arirang TV News

The Incheon Global Campus Foundation works with Arirang TV to produce campaign clips on the UN's 17 SDGs, implemented by resident universities and promoted in the Americas, Europe, Asia, and around the world. The clips are available on Arirang TV News and its official online channel. They will be aired across the world during station breaks via Arirang TV's global network.



Global Start-up Campus: the Business Mecca of Overseas Entry

The Global Start-up Campus is growing into a mecca for businesses in Incheon that are poised to enter the global market. The campus was opened in 2017 under the auspices of the City of Incheon and with the aim to build a platform for pilot production and global market entry. In the last two years, 51 businesses have been identified, and the program has resulted in sales of KRW 1.4 billion, 175 new hires, six investments secured (worth KRW 2.4 billion), and the registration of 148 IPR cases. In December last year, the 'Lean Start-up Production Plant' was opened to turn ideas into pilot products, identify consumer responses, complete products, and release them to the market. Support is also provided in practical education on manufacturing and equipment operation for entrepreneurs and other individuals in order to foster interest in hardware for actual business operation.

The Global Start-up Campus offers support in human resource fostering in connection with IGC universities. "Global Supporters," operated by the Global Start-up Campus, is composed of international faculty members and students. The members share their knowledge with start-up ventures in the first stages of overseas exploration, giving information on target markets and business goals in support of global marketing and with the generation of ideas and suggestions for localization.

IGC Event Schedule for Summer 2019

JUNE

Ghent University Global Campus

GUGC Open Campus – 14:00 ~ 17:00, June 22 / GUGC underground auditorium
GUGC Summer Vacation – June 24 ~ August 25

George Mason University Korea

Graduates Celebration for Spring Semester – June 21
Parents Class – June 29

SUNY Korea

THE RUNWAY Fashion Show – June 21 / UN Plaza, Songdo Central Park
Stony Brook University's Day for Successful Applicants – June 22

The University of Utah Asia Campus

UAC Commencement 2019 – June 24

IGC Joint Event

National University Fair and Information Session for 2020 – July 12 ~ 13 / Daejeon Convention Center (DCC)
The 10th Daegu Aptitude & Career Fair – July 19 ~ 20 / EXCO
University Counseling Camp 2020 – July 19 ~ 20 / Exhibition Center 1, BEXCO
Gwangju Aptitude & Career Fair for 2020 – July 20 ~ 21 / Kim Dae-jung Convention Center
IGC Joint Information Session – 10:00 ~ 14:00, July 27 / IGC Auditorium

George Mason University Korea

Invitation for Students Starting in Fall 2019 – July 20

The University of Utah Asia Campus

Summer Semester 2019 Begins – July 31

IGC Foundation

The Fifth Session, IGC Global Youth Leaders Forum 2019 – July 28 ~ August 4 / Incheon Global Campus

JULY

Ghent University Global Campus

GUGC Chem²ath Contest – 13:00 ~ 16:00, August 3 / GUGC
Pre-college – August 16 ~ 22 / GUGC
Commencement and Matriculation Ceremony – 14:30 ~ 17:00, August 23 / GUGC Auditorium
The First Day of Fall 2019 – August 26

George Mason University Korea

Matriculation Ceremony for Fall 2019 – August 23
First Day of Classes for Fall 2019 – August 26

SUNY Korea

Youth Club Expo – August 2
New Student Welcome Week – August 19 ~ 23
Matriculation for Fall Semester – August 23 / IGC Auditorium

The University of Utah Asia Campus

UAC New Student Orientation – August 22 ~ 23
Classes Begin for Fall 2019 – August 26

AUGUST